Corey Mitchell Scholl - Creative Director - 507.459.3972

Offering creative marketing solutions to solve business problems is what I do best. My customers come to me with a business problem they are struggling with and I partner with them to develop exciting and flexible marketing collaterals that build brand awareness, promote product benefits, enhance the product's professional appearance, and in turn contribute to sustained ROI for their business. Cognizant of the importance of balancing the client's needs and vision with practical and cost-efficient design formats, I strive to develop solutions that are inviting and interesting but also mirror the client's core values and mission.

I'm graduate of the Minnesota School of Computer Imaging in Brooklyn Center, and have over eighteen years of experience working with a variety of businesses, including manufacturing, technology, higher education, not-for-profit and retail. I formerly worked at mediawërks, a marketing communications company and Itechra, a Winona based technology and IT business, as creative director. Currently I'm providing creative capabilities to a variety of local businesses as a contractor.

I would welcome the chance to meet with you to discuss my qualifications in more detail and am confident that I can deliver results similar to your organization. I'm enjoying the flexibility of my current position, although I'm looking for more consistency. I look forward to a personal interview.

Sincerely,
Corey M Scholl
Creative Director

201 Michaels Street - Box 276
Cochrane, Wisconsin 54622
507.459.3972

corey@coreyscholl.com
www.coreyscholl.com

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OBJECTIVE

Providing design direction and production capabilities, which include identity and branding, marketing materials, website design, trade show resources, multimedia design and video production. Currently I'm providing creative capabilities to a variety of local businesses as a contractor.

WORK EXPERIENCE

Creative Director/Owner
Corey Scholl Design
Cochrane, WI
January 2009 - This is my current position.

Creative Director
Itechra
Winona, MN
April 2006 - January 2009

Multimedia Designer
mediawërks
Winona, MN
March 2000 - April 2006

Graphic Designer
WinCraft, Incorporated
Publications Department
Winona, MN
April 1998 - March 2000

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EDUCATION

Associate Degree
Multimedia, Graphic Design and Advertising
Minnesota School of Computer Imaging
Brooklyn Center, MN
May 1996 - March 1998

Cochrane-Fountain City High School
Cochrane, WI
May 1996

SKILLS

Providing a plan to execute the goals for a project
Providing an estimate of time and cost for a project
Providing creative direction to variety of customers and industries
Providing a summary of the project and how the goals were accomplished
Providing production task ranging from graphic design, web design, ash, web programming, video production, 3D modeling
Providing ideas and brainstorming project solutions
Providing a brand by sourcing a library of creative tools that the customer can use in future projects
Providing a good working relationship with local vendors
Providing honest feedback to the customer

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SOFTWARE

Desired Platform: Mac

* Photoshop CC	* Indesign CC	* Illustrator CC	* Dreamweaver CC
* Muse CC	* After Effects CC	* Audition CC	* Premiere CC
* Pages	* Acrobat	* Fetch	* Office
* Contribute	* Director	* Fireworks	* Flash Professional
* FreeHand	* PageMaker	* QuarkXpress	* Soundbooth
*Soundbooth	* 3D Studio Max	* and more....	

HONORS & AWARDS

WSU Television Ads Win Award

A series of television commercials promoting Winona State University, “Success is a Matter of Degree,” won a the copper award in the Absolute Excellence in Electronic Media competition. The series, produced by Corey Scholl and Brian Klein at mediawërks of Winona, is airing on stations and cable systems in the Upper Midwest. The copper is the top AXIEM honor.

WEAKNESSES

* Creative Writing
* Advanced Action Script
* Advanced Database Programming
* Advanced IT Support

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SOLUTION HIGHLIGHTS

Current & Past Customers
2006 - Present
Minnesota Marine Art Museum - Winona, MN
* Corporate and Informational Brochures
* Print and Newspaper Advertisements
* Media Planning
* Online Advertisements
* Website Maintenance
* Logo Enhancement

2013 - Present
VFW - Post 10406 Cochrane, WI
* Website Design/ Programming and Maintenance
* Quarterly Newsletter Template
* Donation Cards
* Email and Letter Templates
* Online Videos

2011 - Present
Riverland Communications, Inc.
* Website Design/ Programming and Maintenance
* Facebook/Twitter Branding and Daily Posts

2008 - 2009
Miller Felpax - Winona, MN
* Website Maintenance
* 6 “Awareness” TV Commercials
* 2 “Message from the President” TV Commercials

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SOLUTION HIGHLIGHTS

2000 - 2013
PlastiComp - Winona, MN
* Corporate and Informational Brochures
* Online Advertisements
* Website Design and Maintenance
* SEO Planning and Maintenance (Google AdWords)
* Multimedia Sales Presentations (English, French & German)
* Product Packaging Design
* Video Production

2008 - 2009
Winona Flood Recovery - Winona, MN
* Website Design and Maintenance
* 2 “Awareness” TV Commercials
* Design: Brochures, Posters, Invite Mailings

2000 - 2003
Winona State University - Winona, MN
* WSU TV Commercial 2001
* Campaign: “Success is a Matter of Degree”
Admission Campaign: “2001,2002, 2003
* Interactive CD Roms
* Newspaper/Magazines Ads
* Radio Commercials
* TV Commercials
* Interactive CD/Direct Mail Packaging
* Email Campaign
* Soda Can Artwork (Label on soda can)

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PROJECTS: PAST AND PRESENT

Adventure Cycle and Ski: Print Ads
Am Manufacturing: Logo Design - Website Design and Maintenance
Anytime Fitness: Print Ads
Arcadia Chrysler: Print Ads
Artisans: Website Design and Maintenance
Ace Communications: Billboard Ads - Newspaper Ads
Audio Designs: Print Ads
A&W: Print Ads
Back to Health: Print Ads
Badger Equipment: 1085D Video - Illustration Artwork
Bakers Shoes: Print Ads
Bobcat: Print Ads
Brone's Bike Shop: Print Ads
Callista Court: Print Ads
Canamer: Website Design and Maintenance
Cars N Credit: Print Ads
Cedar Valley Golf: Print Ads
China King: Print Ads
Chrysler Winona: Print Ads
City of Winona: Print Ads
CodaBow International: Print Advertisements
Coffeemill Ski Resort: Print Ads
Composites Consortium: Interactive CD Rom - Also displayed in a Kiosk located at WSU
Cone Chiropractic: Print Ads
Cotter: Print Ads
CybrCollect: Website Design and Maintenance - Post Card Advertisement - Sale Sheets
Dahl Automotive: Print Ads
Dakota Allience Gathering: Print Ads

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PROJECTS: PAST AND PRESENT

Dakota Area Community School: Print Ads
DepositExpress: Website Design and Maintenance - Post Card Advertisement - Sale Sheets
DuraTech: Product Catalog
Diocese of Winona: Poster Advertisement
Eagles Cancer Telethon: Print Ads
Elmaro Vineyard: Print Ads
Erbert & Gerberts: Print Ads
Family & Children's Center: Print Ads
Fountain City Ford: Print Ads
Freight House: Print Ads
Gilmore Ave Car Wash: Print Ads
Golden China: Print Ads
HBCI: Newspaper Ads - Door Hanger Artwork
Honda Moterwerks: Print Ads
Hossfeld Manufacturing: Newspaper Ads
HyVee: Print Ads
Kendell Lumber: Newspaper Ads
Knitcraft Corporation: Annual Product Sale Ads
LaCrosse Milling: Outdoor Signage
LaCrosse Technologies: Interactive Video
Main Street Ingredients: Website Design and Maintenance
Markquart Motors: TV Commercial
MediCharge: Logo Enhancement - Website Design and Maintenance
Micheals' Lighting: Website Design and Maintenance - Interactive CD Rom "Sales Tool" - CD Packaging
NC Wood Products: Product Catalogs - Sales Sheets - Trade Show Displays - T-Shirt Designs
Pampered Pooch: Print Ads
Pickwick Mill: Print Ads
RemoteTech Solutions: Logo Design - Business Card

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PROJECTS: PAST AND PRESENT

Restorative Justice: Website Design and Maintenance
Saint Anne of Winona: Print Ads
Sauer Health Care: Print Ads
SCS-AIM Product: Catalog - Business Card - Corporate Folder - Magazine Ads
Sprint - Hawaii: Interactive CD Rom “Tool Kit”
Signatures: Website Design and Maintenance
Steamboat Days 2013: Print Ads
Sugar Loaf Ford: Print Ads
Tomorrow’s Fitness: Website Design and Maintenance - Product Packaging
TRW Automotive: Product Brochure - CD Rom Packacking
Technigraph: Website Design and Maintenance - Bottle and Label Artwork
Thomas industries: Website Design and Maintenance - Product Catalog
Tranfusion: Website Design and Maintenance - Post Card Advertisement - Sale Sheets
United Driving: Print Ads
Walz: Advertisements
WACS: Print Ads
Winona Flood Recovery: Website Design and Maintenance
Community Foundation: Logo Design
WinCraft: Website Design and Maintenance - Product Catalogs - Brochure - Posters
Winona County Environmental: Print Ads
Winona Massage: Print Ads
Winona Volunteer Services: Print Ads
Woodshed Technologies: Website Design and Maintenance - Identity Template - Product Posters
Wunderlich Insurance: Website Design and Maintenance
YMCA: Print Ads

Some projects were developed along with other team members.
** (WinCraft - mediawërks - Itechra)*

Corey Mitchell Scholl - Creative Director - 507.459.3972

REFERENCES

Heather Casper - Minnesota Marine Art Museum - Curator of Education
Elizabeth Indra - Minnesota Marine Art Museum - Administrative Assistant
Andy Maus - Plains Art Museum - Director and CEO
Brett Ayers - Winona State University - Director, Grants & Sponsored Projects
Krist Beseler - VFW Post 10406 - Commander
Cindy Erickson - Security Plus Winona - Owner
Tina Anibas - Riverland Communications - Sales/Marketing

Bud Baechler
mediawërks - Founder

While owner of mediawërks I had the very good fortune of hiring Corey Scholl to join our team as graphic designer/artist. For the full term of his several years of service Corey not only delivered the highest quality of creative work, always on time, but he did so in a most personable manner.

Although soft spoken and always polite, Corey never failed to speak up regarding the best interests of the customer and our company. Unlike many creative designers, Corey clearly understood the critical difference between fine art and commercial art, always guiding projects to serve a measurable, commercial purpose and to finish on-time and on-budget. Always arriving early and frequently the last to leave, Corey would often add Saturday and Sunday to his work week, despite several reminders that he needed to take time off. He was also pretty skimpy on taking vacation days.

Perfectly honest and honorable, always reliable and dependable, always doing top-notch work, Corey is a person who adds to positive team dynamics and a cheerful work environment. He sees the “can do” and has no fear of tackling big challenges. He never disappoints. If given the chance, I would hire him again in an instant and suggest that you consider doing the same.

Corey Mitchell Scholl - Creative Director - 507.459.3972

REFERENCES

Stephen T. Bowen
PlastiComp - President & CEO

I am writing a letter of recommendation regarding Corey Scholl. I have worked with Corey over the last 10 years, or so, while he was employed at mediawerks and now, while he is employed by Itechra. Both of the excellent companies have provided services to my company – PlastiComp in recent years, and also Ticona Celstan during the ’90’s. We have worked together on many projects, all having a common points of corporate image, graphic design, and advertising message.

Corey is currently the primary individual source for our www.plasticomp.com website. Please take a look at the result and see his work represented at this site. Corey is a good professional and also just a good guy.

Steve Blue
Miller Felpax - President & CEO

I am please to write a letter of recommendation for Corey Scholl. Corey provided services to Miller Felpax Corporation from 2000 to 2009. He provided us with a wide range of creative services including: branding, marketing materials, web site design, trade show resources and video production. He was instrumental in, not only designing but updating and maintaining our website while employed at mediawërks and Itechra.

Corey assisted Miller Felpax Corporation in the development of eight television commercials aimed to bring more awareness to the community. These commercials were produced with the highest level of integrity and creativity. Corey is an intelligent and motivated individual. Everything he worked on with us was at the highest quality. Many times we had short deadlines we needed to meet and Corey never missed one of them. He has been great to work with and I would recommend this expertise to anyone!

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ACCOMPLISHMENTS

Over Eighteen years in the creative industry
Multiple creative campaigns utilizing a variety of production skills
Professional TV advertisements
Professional trade show videos that match the “look and feel” of the target market
Long-term customer relationships

Identity and Branding
Marketing Materials
Website Design and programming
SEO Development
Trade Show Resources
Multimedia and Flash Design
3-D Modeling
Video and Audio Production

CONTACT

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Cochrane, Wisconsin 54622
507.459.3972
corey@coreyscholl.com

For more information on past projects, please click the link below to access a condescended portfolio other successful campaigns. If there is a project you would like more information, please let me know I and will provide more details.

www.coreyscholl.com